



Charles Ginsberg, Realtor

MA#9056865

 (617) 755-7520
Mobile

 charles.ginsberg@cbrealty.com
Email

 www.charlesginsberg.com
Website

My goal, as your marketing/listing agent, is to help you sell your home for the highest price, in the shortest period of time, with the least amount of inconvenience to you.

This packet contains information about marketing your home. It also contains information on what you can do to increase the value of your home. I am available to answer any questions you might have. Please don't hesitate to call or email me.

Background:

- A full-time REALTOR® since 2004.
- A lifelong resident of Massachusetts
- I, for myself, have purchased 4 properties in the Greater Boston area and also sold 2 of my own. Participating in the market has given me a good perspective for real estate from Boston to the outlying suburbs.
- I have owned and operated a landscaping and design firm, which has greatly contributed to my understanding of what it takes to have a satisfied customer.

Education & Memberships:

- Bachelor of Science in Horticulture, University of Arizona
- Certificate program in Computer Applications, North Shore Community College
- Certificate program in Web Development, Middlesex Community College
- Member National & Massachusetts Association of REALTORS®
- Member Greater Boston Association of REALTORS®

Real Estate Certifications: National Association of Realtors (NAR)

- SRES - Seniors Real Estate Specialist, NAR
- ABR - Accredited Buyer Representative, NAR
- e-PRO - e-PRO Certification, NAR
- CNHS - Certified New Homes Specialist
- CRP - Certified Relocation Professional
- RENE - Certified Real Estate Negotiation Expert
- Green Designation, NAR

Strategy

No seller wants to feel he or she under or overpriced their home. The longer your property sits on the market, the lower the sale price will be. By doing a comprehensive comparative market pricing analysis on the subject property and presenting it in an objective fashion, my clients feel confident they priced their home appropriately to receive the highest offer(s) the market would bear in their sale.

I, along with the extensive resources of Coldwell Banker Realty, continually market your property so that there is no doubt your home has maximum exposure to the most ready, willing, and able buyers. Very simply, more looks mean more offers.



Coldwell Banker Realty
coldwellbankerhomes.com